



NATIONAL FLOWER SHOW

17-19 MAY 2024

Hylands House • Chelmsford • CM2 8WQ

Specialist Floral Pavilion Exhibitor Invitation

The marquee will feature 6 stands of specialist individual growers that excel in their horticultural field. Each exhibitor will provide a background display (4m x 2m) showcasing their plants. 2 tables will be provided for sales. The display will not be judged but must be of a high standard.

The show is organised by Aztec Events in conjunction with Hylands House. The show has a dedicated marketing team promoting the event and will be extensively promoting the show via all forms of national media.

Key Dates

Application Closing Date	1 February 2024	
Staging and Set Up	Thursday 16 May	10am – 19.00
Show Days	17, 18, 19 May	9am – 17.00
Sell Off	Sunday 19 May	from 16.00
Breakdown	Sunday 19 May	17.30 – 19.00

Deposit

A deposit of £100 is payable immediately on application. The deposit (£100) will not be refunded if a withdrawal is received anytime after 10 days before staging i.e. after 6 May 2024.

Tickets and Passes

Two build up passes will be issued for the build up and breakdown period plus the necessary vehicle permits. For each day of the show two exhibitor badges plus one vehicle permit will be issued. If you require any more passes for the Show then contact the Show Manager.

What to do next?

Submit an application by completing the **Specialist Floral Pavilion Application Form**. Please provide as much information as possible about you, your company and what you grow or will be selling. And enclose a deposit of £100. Deposits can be made via telephone to Emily on 01702 549623 (Monday to Friday 10am – 5pm)

For more information contact Mig Kimpton Show Manager on 07831 838851.

Your application form can be emailed to mig@migkimpton.com