



NATIONAL FLOWER SHOW

20-22 MAY 2022

Hylands House • Chelmsford • CM2 8WQ

Floral Pavilion Invitation

The Floral Pavilion will feature a selection of 10 stands of individual growers and societies that excel in their horticultural field. Each exhibitor will provide a display on 4 trestle tables provided (4m x 2m) or on ground space 4m x 2m. Each stand will also be provided with 2 selling tables. All backing and table covering must be provided by the exhibitor.

The display will be judged in accordance with Horticultural Show regulations and could be awarded with Gold, Silver Gilt, Silver and Bronze award.

The show is organised by Aztec Events in conjunction with Hylands House. The show has a dedicated marketing team promoting the event and will be extensively promoting the show via all forms of national media.

Key Dates

Application Closing Date	30 January 2022	
Staging	Thursday 19 May	10am – 7pm
Build complete by	Thursday 19 May	7pm
Judging	Friday 20 May	8am – 9am
Show Days	20, 21, 22 May	9.30am – 5pm
Sell Off	Sunday 22 May	from 4pm
Breakdown begins	Sunday 22 May	5.30pm
Breakdown complete	Sunday 22 May	7.30pm

Stand Deposit

A refundable deposit of £100 is required to secure your stand. This should be paid by 30 January 2022 and be accompanied with the completed application form. If a deposit is not paid there is no guarantee of a space at the show.

The deposit will not be refunded if a withdrawal is received anytime after 10 days before staging i.e. after 9th May 2022.

Awards

Gold, Silver-Gilt, Silver and Bronze medal awards may be awarded by the judges. If an exhibit is considered to be below a Bronze standard, no award will be made.

Each medal award carries the following amount

Gold £300 - Silver Gilt £250 - Silver £200 - Bronze £100.

Tickets and Passes

Two build up passes will be issued for the build up and breakdown period plus the necessary vehicle permits. For each day of the show two exhibitor badges plus one vehicle permit will be issued. If you require any more passes then contact Show Manager.

What to do next?

Submit an application by completing the **Floral Pavilion Application Form**. Please provide as much information as possible about you, your company and what you grow or will be selling. And enclose a deposit of £100.

For more information contact Mig Kimpton Show Manager on 07831 838851.

Your application form can be emailed to mig@migkimpton.com or posted to:

Mig Kimpton, Show Manager, Aztec Events 48 South Street, Rochford, Essex SS4 1BQ



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