



NATIONAL FLOWER SHOW

15-17 MAY 2020

Hylands House • Chelmsford • CM2 8WQ

Floral Pavilion Information

The National Flower Show attracts around 15,000 visitors over three show days. Visitors enjoy a combination of quality plants, show gardens, floral art competitions and an opportunity to purchase products from sculpture to fashion, furniture to gardening sundries.

The Floral Pavilion will feature a selection of individual plants man, growers and societies that excel in their horticultural field. Each exhibitor will provide a display on 4 trestle tables provided or on ground island space 4m x 4m. Each stand will also be provided with 2 selling tables. The stand will be judged in accordance with Horticultural Show regulations and could be awarded with Gold, Silver Gilt, Silver and Bronze certificates.

The show is organised by Aztec Events in conjunction with Hylands House. The show has a dedicated marketing team promoting the event and will be extensively promoting the show via all forms of national media.

Key Dates

Application Closing Date	3 February 2020	
Show Guide Deadline	1 May 2020	
Build Up	Thursday 15 May	8am – 20.00
Build complete by	Thursday 15 May	20.00
Judging	Friday 16 May	07.30am – 9.30am
Show Days	16,17,18 May	10.00 – 17.00
Sell Off	Sunday 18 May	from 16.00
Breakdown begins	Sunday 18 May	17.30
Breakdown complete	Sunday 18 May	20.00

Stand Deposit

A refundable deposit of £100 is required to secure your stand. This should be paid by 3 February 2020 and be accompanied with the completed application form.

If a deposit is not paid there is no guarantee of a space at the show.

Awards

Gold, Silver-Gilt, Silver and Bronze medal awards may be awarded by the judges. If an exhibit is considered to be below a Bronze standard, no award will be made.

Each medal award carries the following amount

Gold £300 Silver Gilt £250 Silver £200 Bronze £100.

Tickets and Passes

Four build up passes will be issued for the build up and breakdown period plus the necessary vehicle permits. For each day of the show four exhibitor badges plus one vehicle permit will be issued.

What to do next?

Submit an application by completing the **Floral Pavilion Application Form**. Please provide as much information as possible about you, your company and what you grow or will be selling. Also enclose a deposit of £100.

For more information contact Mig Kimpton Show Manager on 07831 838851.

Your application form can be emailed to mig@migkimpton.com

or

posted to Mig Kimpton,

Show Manager, Aztec Events 48 South Street, Rochford, Essex SS4 1BQ

